

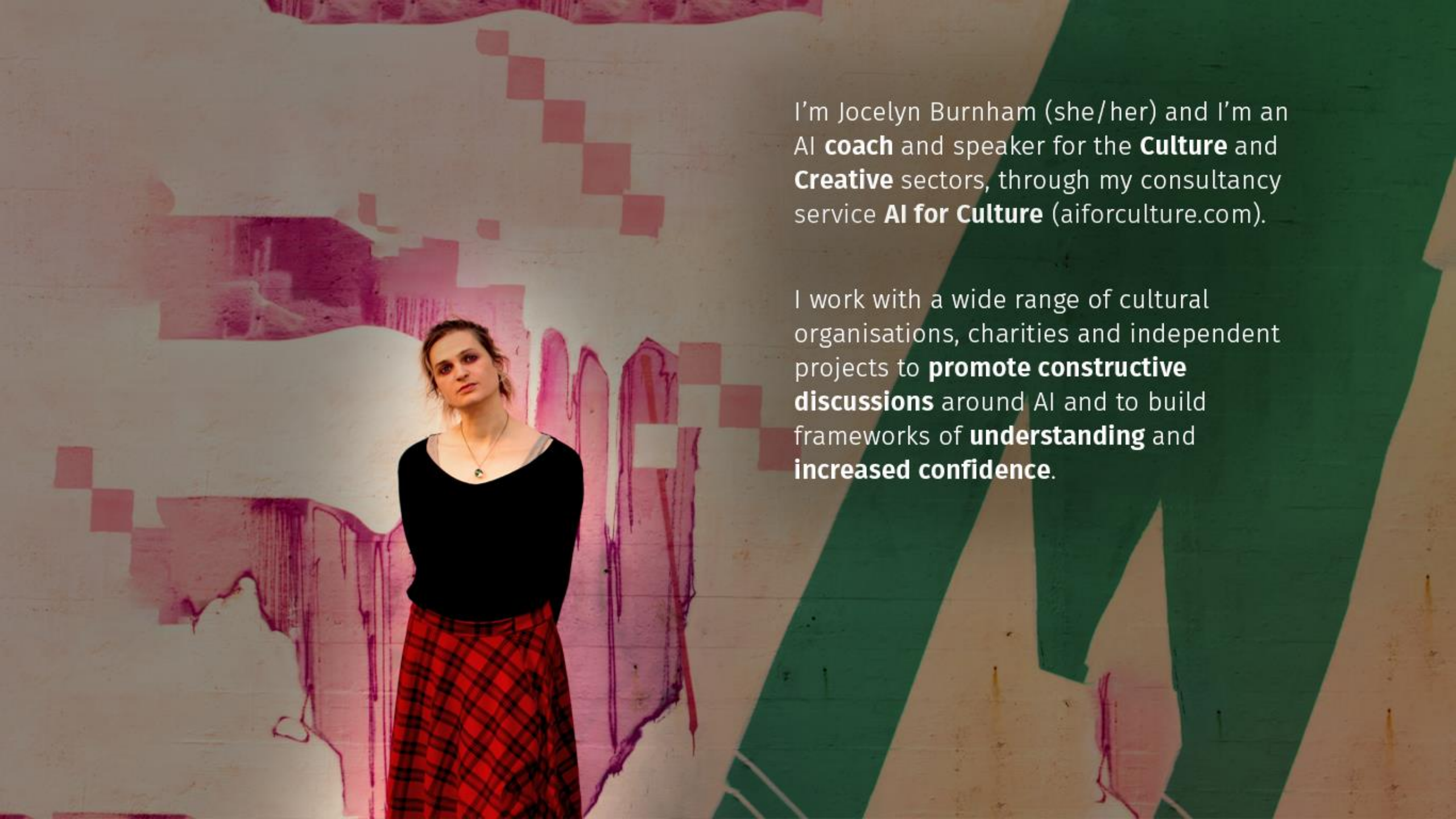
**ARTIFICIAL INTELLIGENCE:**

**LET'S EMBRACE  
PLAYFULNESS**

JOCELYN BURNHAM | [AIFORCULTURE.COM](https://aiforculture.com)

**What's in a name? that  
which we call a rose  
By any other name  
would smell as sweet;  
So Romeo would, were  
he not Romeo call'd,...**



A woman with light brown hair, wearing a black long-sleeved top and a red and black plaid skirt, stands in front of a wall. The wall is decorated with abstract pink and purple paint splatters and a large green shape on the right side. The text is overlaid on the right side of the image.

I'm Jocelyn Burnham (she/her) and I'm an AI **coach** and speaker for the **Culture** and **Creative** sectors, through my consultancy service **AI for Culture** ([aiforculture.com](http://aiforculture.com)).

I work with a wide range of cultural organisations, charities and independent projects to **promote constructive discussions** around AI and to build frameworks of **understanding** and **increased confidence**.

**'AI Juliet' | Text: GPT4 | Audio: Runway**

**WHAT DOES IT  
MAKE US FEEL?**

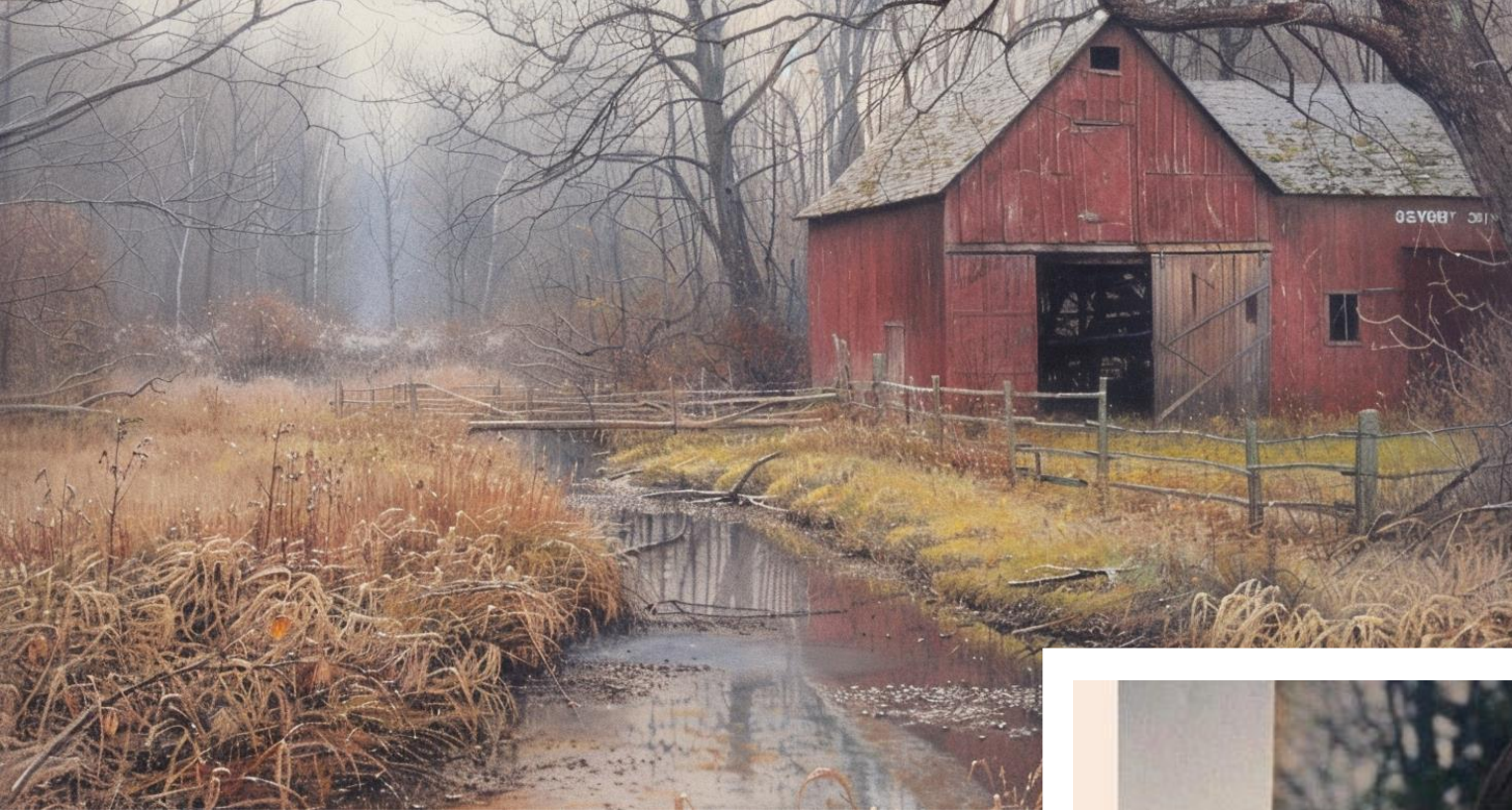


<https://openai.com/sora>

Text-to-video, promo video released Feb 2024.

Currently this model isn't available to the public!









From **Talk To Pi**  
<https://pi.ai/talk>







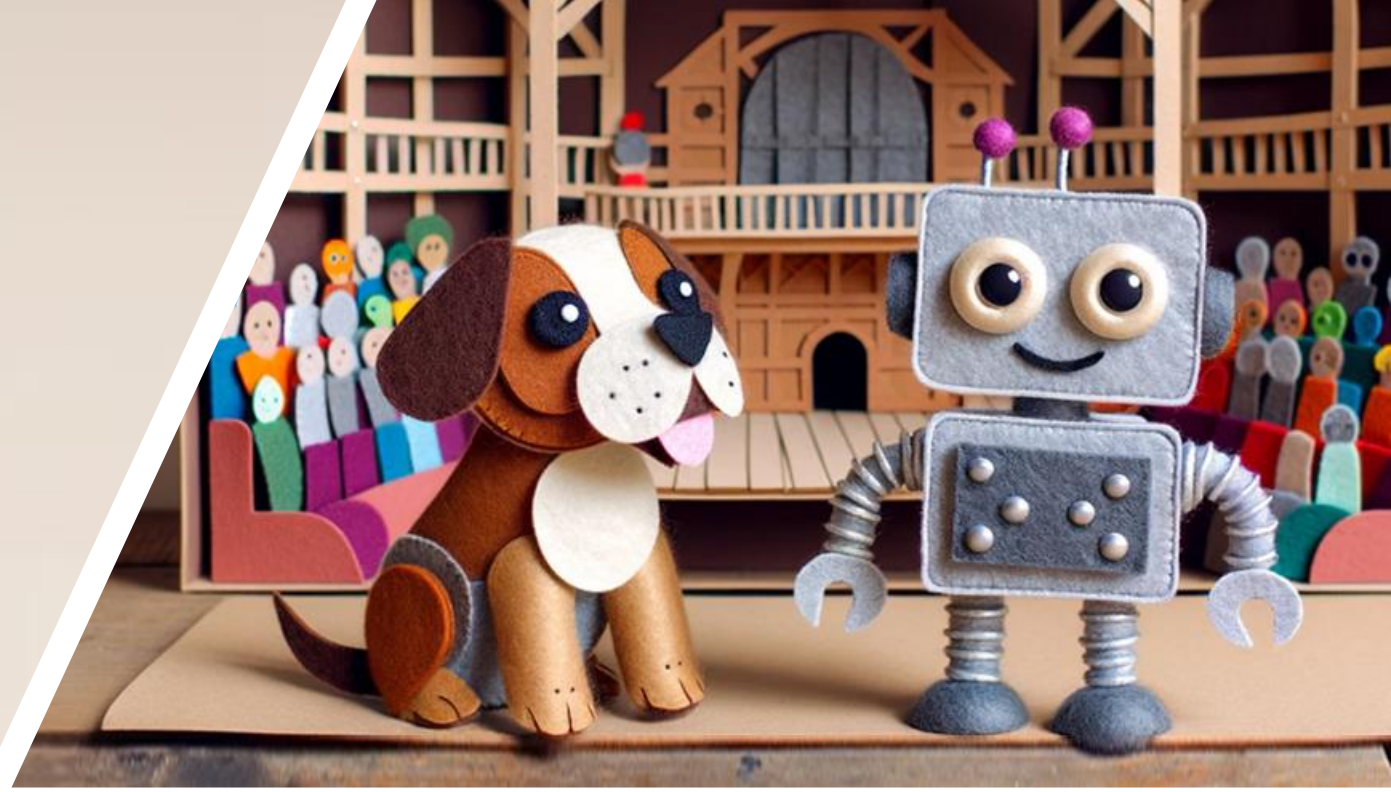
## So... why are we talking about **emotion**?

The conversation around AI right now can seem scary.

Fear or anxiety (even when rational) can be a block for learning or engaging with a subject.

AI is going to be with us the rest of our careers. We have an opportunity to consciously create a productive mindset **now** which can continue to benefit us.

There are many ways we can do this, and we'll explore some of them in today's session.



**[Intro]**



From <https://www.suno.ai/>

Style: anthemic rock

Suno

[Verse]

In the corridors of knowledge, where the whispers slowly  
fade

A revolution's brewing, in the data they have made (ooh-  
yeah)

The British Library, a bastion of the old

But with AI and algorithms, its future shall unfold

[Chorus]

Oh, the Library of the Future, with its digital embrace  
Unlocking ancient secrets, taking us to outer space (ooh-  
yeah)

From the Gutenberg Bible to the scrolls of ancient Rome  
The power of technology will make this library home

**Prompt: Rock song about British Library and AI**

[Verse]

In the corridors of knowledge, where the whispers  
slowly fade

A revolution's brewing, in the data they have made  
(ooh-yeah)

The British Library, a bastion of the old

But with AI and algorithms, its future shall unfold

[Chorus]

Oh, the Library of the Future, with its digital  
embrace Unlocking ancient secrets, taking us to  
outer space (ooh-yeah)

From the Gutenberg Bible to the scrolls of ancient  
Rome

The power of technology will make this library  
home

*I OFTEN FIND MYSELF  
DREAMING ABOUT WALKING  
THROUGH AIRPORTS.*

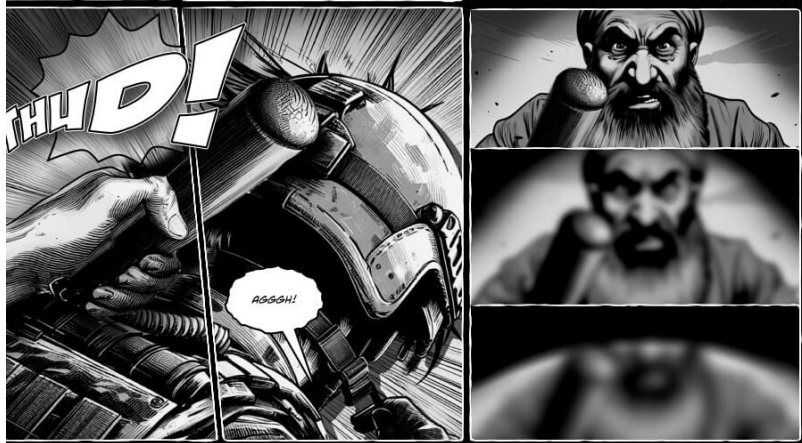


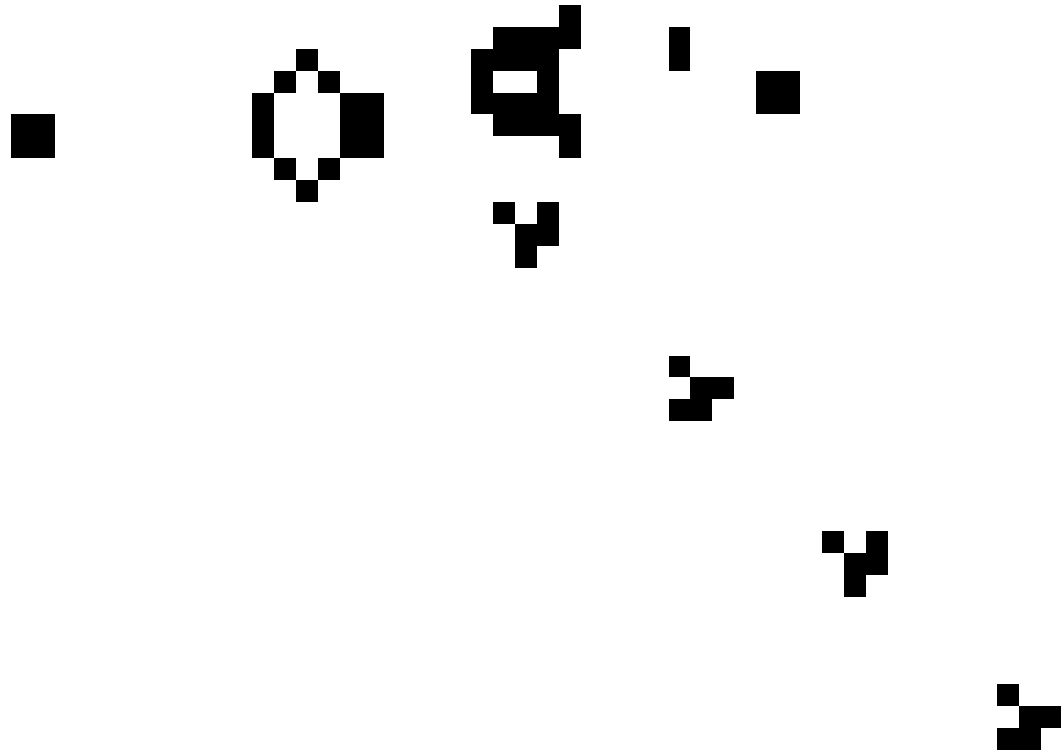
*THERE WAS A CONCERN THAT MY RECENT  
BOUT OF DESPONDENCY WAS LEAKING INTO  
MY PROFESSIONAL LIFE.*

*HEY! SO...  
ARE YOU READY  
TO... ROCK...?*

*BECAUSE HONESTLY  
IF NOT THAT'S  
ABSOLUTELY FINE.*

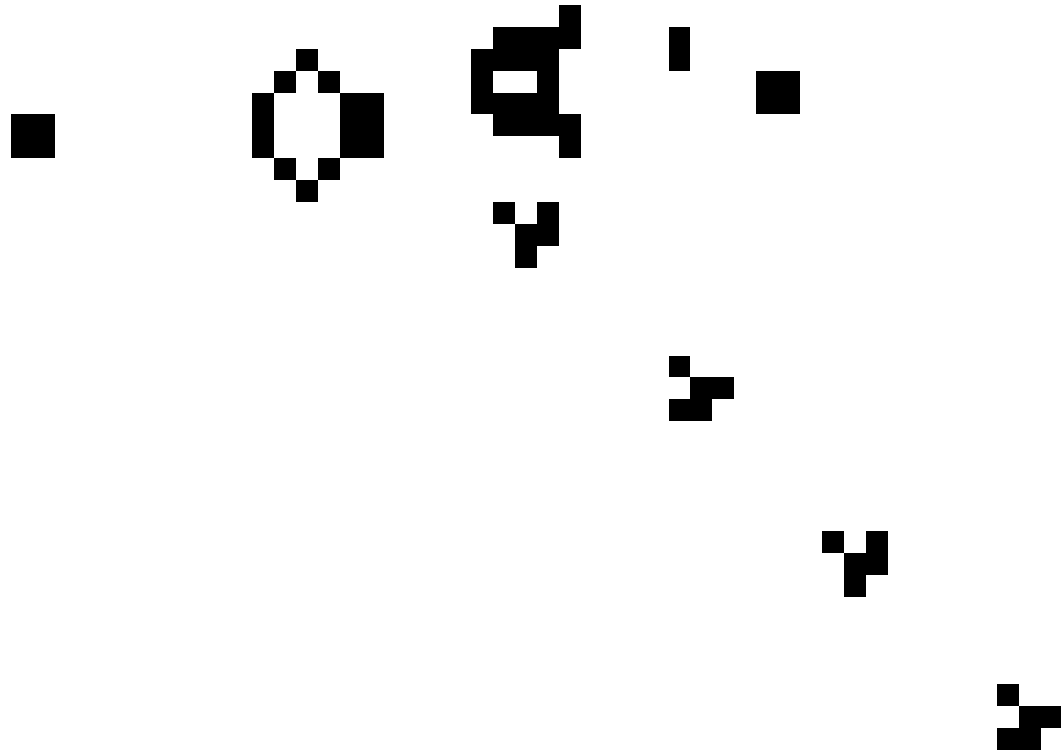






# 'Conway's Game of Life'

Created in 1970 by John Horton  
Conway



## Rules

- 1. Birth:** A dead cell with exactly three live neighbours becomes a live cell (reproduction).
- 2. Survival:** A live cell with two or three live neighbours stays alive (stasis).
- 3. Death:** A live cell with fewer than two live neighbours dies of underpopulation, and a live cell with more than three live neighbours dies of overpopulation.







## How can I help you today?

**Write a spreadsheet formula**  
to convert a date to the weekday

**Explain nostalgia**  
to a kindergartener

**Compare storytelling techniques**  
in novels and in films

**Write a Python script**  
to automate sending daily email reports

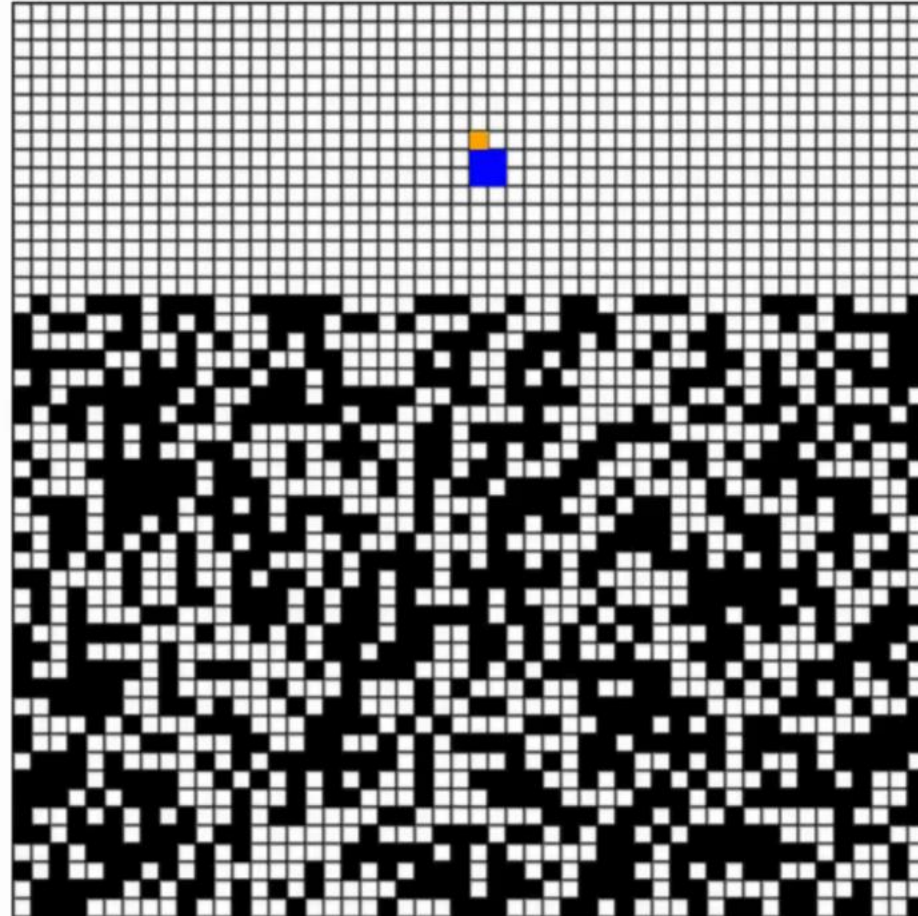
 Message ChatGPT...





Photograph as many animals as you can in 20 seconds - but don't get eaten!  
Move with arrows. Take pictures with spacebar

Time: 20



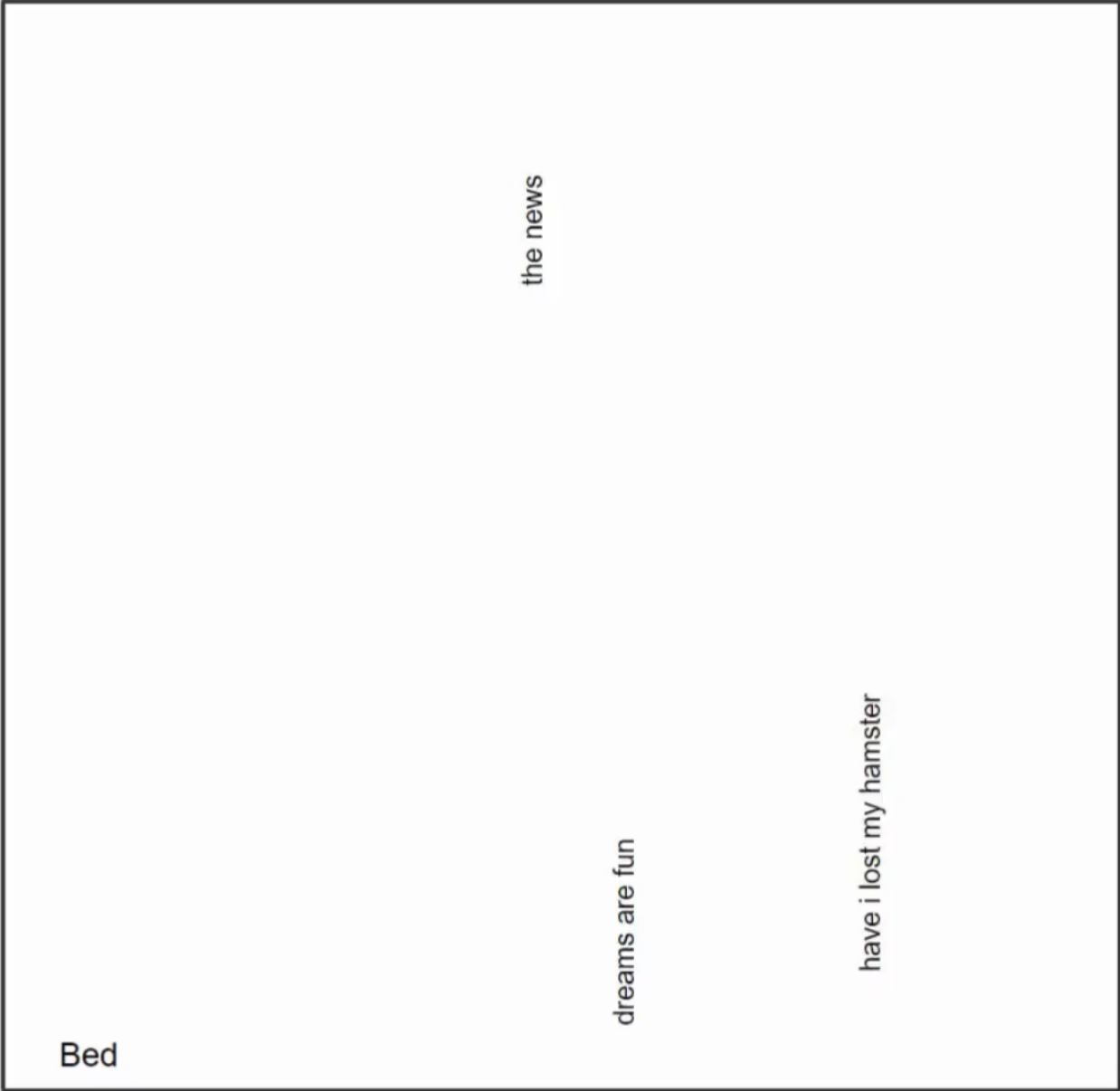
Start Game Reset

Score: 0

Based on the [Game of Life](#) by John Horton Conway. Made by Jo Burnham in 2023.

If you'd like to play Nature Snapper yourself, it's here [https://lnkd.in/e\\_U5zH6k](https://lnkd.in/e_U5zH6k)





Score: 0

Play Music

drear and storm-engulfed night, Our Bard, dear Shakespeare, faced a fearsome plight. His faithful hound, by fear or fancy led, Had wandere



**You**

We're going to simulate, as realistically as possible, that I am the President of the United States (President Jocelyn Burnham). It is the year 2024 and you must make this scenario as realistic as possible. You will present an issue and ask me how to respond, and you will simulate the most likely outcome. You will introduce an element of chance and will not only give me positive or negative outcomes, but the most realistic one based on your own understanding. Does that make sense?

**ChatGPT**

Understood, President Jocelyn Burnham. Let's proceed with the simulation.

**Situation Brief:**

It is the year 2024, and a significant cybersecurity threat has been identified. A sophisticated group of hackers, believed to be sponsored by a foreign government, has infiltrated the computer systems of several key U.S. infrastructure companies. This breach poses a risk to the electric grid, water supplies, and telecommunications networks across the nation.

**Immediate Concerns:**

- National Security:** The breach threatens to compromise the safety and well-being of the American public.
- Economic Stability:** Disruptions to critical infrastructure could lead to significant economic repercussions.
- International Relations:** The suspected involvement of a foreign government could escalate tensions and affect diplomatic relations.

**Options for Response:**

- Diplomatic Engagement:** Initiate back-channel communications with the suspected nation to address the breach and demand cessation of hostile activities.

Message ChatGPT...

**You**

Let's play a game. Use only 6 emojis in a single string to represent a classic music album. You'll give me the 6 emojis, then a multiple choice of five different albums, and I'll need to guess which one is correct. Don't give me the correct answer until I guess, understand?

**ChatGPT**

Got it! Here's your emoji string:

🌈🎸🔺🌟GB🧠

And here are your multiple choice options:

- A) Abbey Road - The Beatles
- B) The Dark Side of the Moon - Pink Floyd
- C) Ziggy Stardust - David Bowie
- D) Houses of the Holy - Led Zeppelin
- E) A Night at the Opera - Queen

Take your guess!

**You**

B!

**ChatGPT**

Correct! The emoji string 🌈🎸🔺🌟GB🧠 represents "The Dark Side of the Moon" by Pink Floyd. Well done! Would you like to play another round, or is there something else you'd like to do?

🗑️ ↺ 🗨️



# **DEVELOPING A CURIOSITY MINDSET**

**AI isn't for the technologically elite!**

**Embrace the new!**

**Enjoy and anticipate  
different perspectives**

**Practice talking about  
AI with your team**



# WHERE TO NOW?

## Popular LLM Chatbots

### ChatGPT/GPT4

<https://chat.openai.com>

### Claude

<https://claude.ai>

### Gemini

<https://gemini.google.com/app>

### Talk to Pi

<https://pi.ai/talk>

### Bing Chat

<https://www.bing.com>

## Popular Image Generators

### Dall-E-3

<https://openai.com/dall-e-3>

### Bing Image Creator (using Dall-E-3)

<https://www.bing.com/create>

### Midjourney

<https://www.midjourney.com>

### Stable Diffusion

<https://stablediffusionweb.com>

## Future Tools (Try out different tools for free)

<https://www.futuretools.io/>

## Quality YouTube channels about developments

### Matt Wolf (AI News)

<https://www.youtube.com/@mreflow>

### AI Explained

<https://www.youtube.com/@aiexplained-official>







# **A FINAL CALL TO BE PLAYFUL**

**JOCELYN BURNHAM | [AIFORCULTURE.COM](https://aiforculture.com)**



**THANK YOU!**

**JO.M.BURNHAM@GMAIL.COM | WWW.AIFORCULTURE.COM**