

Business &
IP Centre
Oxfordshire

BRITISH
LIBRARY

SETTING UP A STUDIO IN YOUR LIBRARY...



FILTER BY SERVICES

SEARCH BY LOCATION





THE CHALLENGE

THE WORKSHOP ROOM

MARKETING SUITE
INTERACTIVE SCREENS
VIRTUAL REALTY
HYBRID CAMERA
LIGHTING



WOMEN IN BUSINESS AND LEADERSHIP

OUR ECOSYSTEM

CHART 7.0

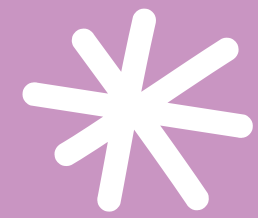
Lyneco

WOMEN IN BUSINESS & LEADERSHIP

WHERE
TO START WITH
A STUDIO
OFFER?



* FIND YOUR PRO'S *



LIBRARY STAFF
HOBBYIST
STUDENT GROUPS
COMMS TEAM
COMMUNITY GROUPS
PRO BONO/PAID





PODCASTING

**BUSINESS
LEADERSHIP
MENTAL HEALTH
FITNESS**





EQUIPMENT

MICROPHONES
-DESKTOP, WIRELESS,
USB

RECORDING DEVICES
-PHONE, COMPUTER,
HAND HELD



VIDEOGRAPHY

**BUSINESS PITCH
SOCIAL MEDIA SHORTS
WEBSITE INTRO
TRAINING CONTENT**



* CASE STUDY *

SAID BUSINESS SCHOOL



UNIVERSITY OF OXFORD Said Business School burjeel

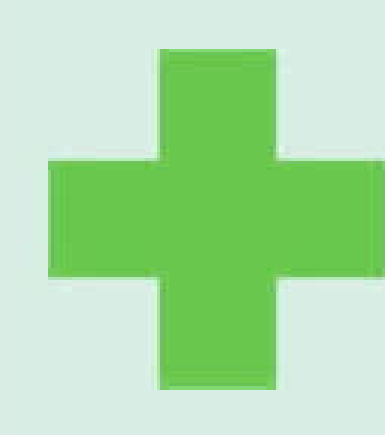
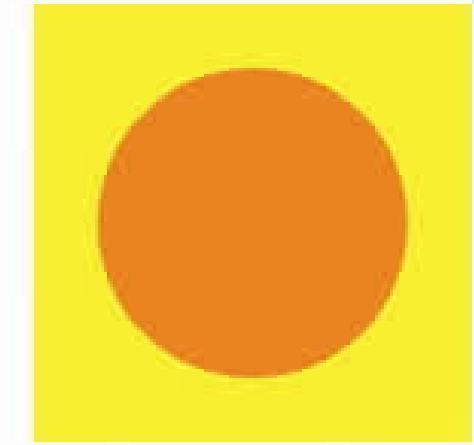
CLIMATE CHANGE CHALLENGE

Calling All Young Innovators

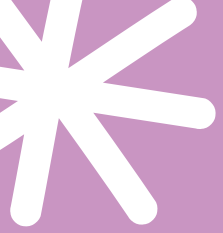


Burjeel Holdings Oxford Saïd

CLIMATE CHANGE CHALLENGE



WHO DOES CLIMATE CHANGE HAVE AN IMPACT ON?



VIDEO RECORDING OPTIONS



PHOTOGRAPHY



PRODUCTS/PROTOTYPES
PROFILE PICTURES
MARKETING MATERIALS
PRESS RELEASES



LIGHTING

CONTENT & EVENTS





BE MINDFUL OF *



- NOISE LEVELS
- ACOUSTICS
- INTERRUPTIONS
- LIGHTING
- POWER SOURCES
- BACKGROUND
- TEMPERATURE
- SAFETY



BOOKING SYSTEM

PLATFORM

AVAILABILITY

COMMUNICATION



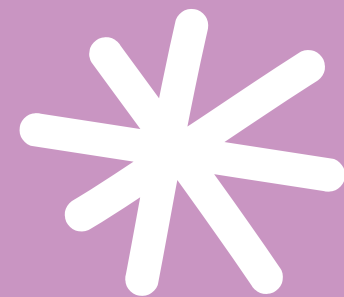
YOUTH ENGAGEMENT

YOUTH PROGRAMMES





HOLIDAY ACTIVITIES & FOOD PROGRAMME



THE 'HAF' PROGRAMME PROVIDES FREE HOLIDAY ACTIVITIES TO SCHOOL-AGED CHILDREN, WHO ARE IN RECEPTION- YEAR II, AND WHO ARE IN RECEIPT OF BENEFITS-RELATED FREE SCHOOL MEALS.

DEPARTMENT FOR EDUCATION

Business &
IP Centre
Oxfordshire



LIBRARY
HSILIRB



MUSIC AND VIDEOGRAPHY





*"ITS BEEN A GREAT SUMMER,
I WOULD BE SAT IN MY ROOM
DOING NOTHING IF NOT HERE"*

-RIVER, AGE 12



INTERNAL ORGANISATION ENGAGEMENT



CULTURAL SERVICES
YOUTH SERVICE
MARKETING & COMMS TEAM
ADULT SOCIAL CARE



COUNCIL LEADERS



ECO-SYSTEM *





Photo studio & lighting
£120



Photo light box
£50



Phone/camera tripod
£15



USB microphone
£15



Multi-coloured stage lights
£120



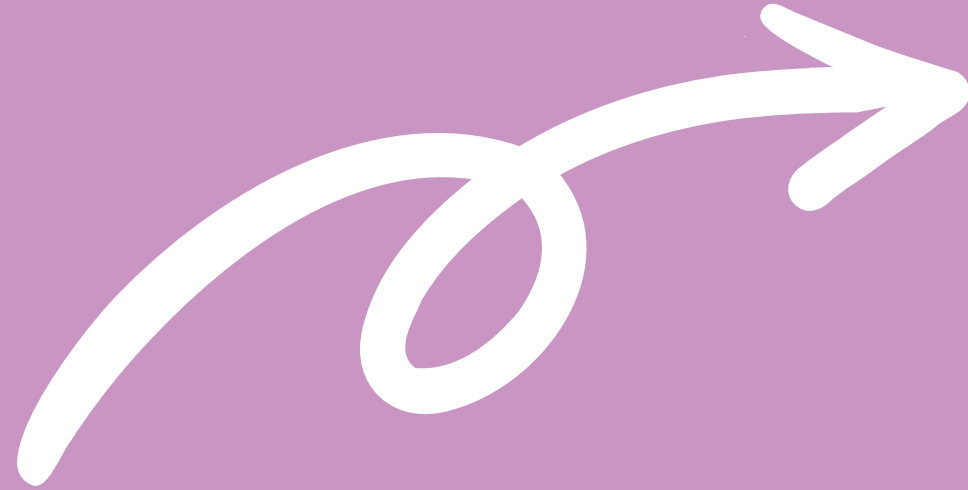
DSLR + memory card
£300



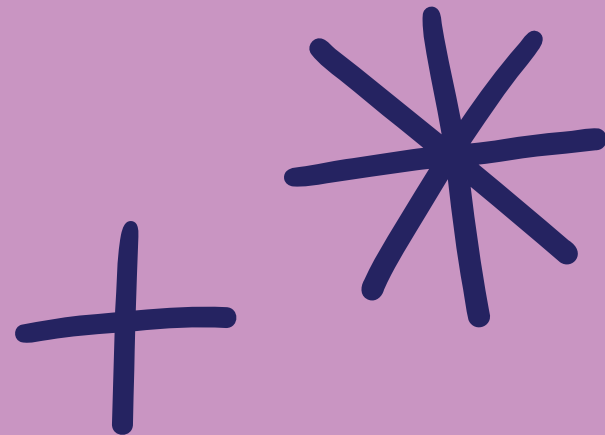
Teleprompter
£60



Clapper
£10



CONTACT



Email

Ryan.Johnson@Oxfordshire.gov.uk

Linkedin:

